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education certifications additional skills the number of years you have spent in your profession

what are the 4 ps of marketing the marketing mix explained Feb 17 2022 jun 2 2021 it refers to the four key elements of a marketing strategy product price place and promotion these elements guide the marketing initiatives wording and positioning for a product or brand to develop a marketing mix you ll need to think about how you can uniquely position your brand amongst the competition

1 1 defining marketing principles of marketing Mar 18 2022 the process of collaborating with suppliers and customers to create offerings that have value communicating broadly describing those offerings as well as learning from customers delivering getting those offerings to the consumer in a way that optimizes value exchanging trading value for those offerings

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aspects of a business including product development distribution methods sales and advertising

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