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Statistics for The Behavioral Sciences **Statistics for The Behavioral Sciences Fundamental Statistics for the Behavioral Sciences** *Statistics for the Behavioral Sciences* Statistics for the Behavioral Sciences Essentials of Statistics for the Behavioral Sciences *Serious Stat* **Statistics for the Behavioral Sciences Fundamental Statistics for the Behavioral Sciences Fundamental Statistics for the Social and Behavioral Sciences** Essentials of Statistics for the Behavioral Sciences *Straightforward Statistics for the Behavioral Sciences* *Essential Statistics for the Behavioral Sciences* **Social and Behavioral Statistics Statistical Power Analysis for the Behavioral Sciences Behavioral Statistics in Action Understanding Statistics in the Behavioral Sciences** Basic Statistics for the Behavioral Sciences Advanced Statistics for the Behavioral Sciences **Fundamental Statistics for the Behavioral Sciences** *Comprehending Behavioral Statistics* **Essentials of Statistics for the Behavioral Sciences** **A Guide to R for Social and Behavioral Science Statistics** **Essentials of Statistics for the Social and Behavioral Sciences** Fundamental Research Statistics for the Behavioral Sciences Nonparametric Statistics for Social and Behavioral Sciences Fundamentals of Behavioral Statistics **Statistics for the Behavioral Sciences Study Guide & SPSS Manual** **Statistics for the Behavioral Sciences** **Statistics for the Behavioral Sciences** **Modern Statistics for the Social and Behavioral Sciences** *Nonparametric Statistics for Social and Behavioral Sciences* *A Guide to R for Social and Behavioral Science Statistics* *Understanding Statistics in the Behavioral Sciences* *Using Basic Statistics in the Behavioral and Social Sciences* Fundamentals of Behavioral Statistics *Statistical Power Analysis for the Social and Behavioral Sciences* Student Study Guide With IBM® SPSS® Workbook for Statistics for the Behavioral Sciences **Essential**

Statistics for the Social and Behavioral Sciences **Statistics for the Behavioral Sciences**

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FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides readers with an understanding of the logic behind the statistics, so they understand why and how certain methods are used--rather than simply carry out techniques by rote. Readers move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. An abundance of real data and research studies

provide a real-life perspective and help you understand concepts as you learn about the analysis of data. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. A proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8e gives you straightforward instruction, unrivaled accuracy, built-in learning aids, and plenty of real-world examples to help you understand statistical concepts. The authors take time to fully explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. They also take care to show you how having an understanding of statistical procedures will help you comprehend published findings--ultimately leading you to become a savvy consumer of information. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This student-oriented text presents the basics for professors who need to get through the text quickly and who therefore give priority to the essentials of applied statistics. The text aims to capture the insight and classroom lecture tactics of statistics teachers. This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Ideal for experienced students and researchers in the social sciences who wish to refresh or extend their understanding of statistics, and to apply advanced statistical procedures using SPSS or R. Key theory is reviewed and illustrated with examples of how to apply these concepts using real data. Incorporating a hands-on pedagogical approach, *Nonparametric Statistics for Social and Behavioral Sciences* presents the concepts, principles, and methods used in performing many nonparametric procedures. It also demonstrates practical applications of the most common nonparametric procedures using IBM's SPSS software. This text is the only current nonparametric book written specifically for students in the behavioral and social sciences. Emphasizing sound research designs, appropriate statistical analyses, and accurate interpretations of results, the text: Explains a conceptual framework for each statistical procedure Presents examples of relevant research problems, associated research questions, and hypotheses that precede each procedure Details SPSS paths for conducting various analyses Discusses the interpretations of statistical results and conclusions of the research With minimal coverage of formulas, the book takes a nonmathematical approach to nonparametric data analysis procedures and shows students how they are used in research contexts. Each chapter includes examples, exercises, and SPSS screen shots illustrating steps of the statistical procedures and resulting output. A short, accessible book for learning R, this text follows the most common progression of statistics for social scientists. Written as a companion book to be used alongside a larger introductory statistics text, this guide also services as a companion for conducting data analysis in a research methods course or as a stand-alone R and statistics text. With frequent reminders of basic statistical concepts to accompany instructions in R, the guide can teach anyone to how to use R for statistics. This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of *STATISTICS FOR THE BEHAVIORAL SCIENCES*, 10th Edition are to teach the methods of statistics and convey the

basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Updated with current research that's relevant to today's learners, Gravetter/Wallnau/Forzano/Witnauer's *ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES*, 10th Edition delivers straightforward instruction, unrivaled accuracy, hands-on learning tools and a wealth of real-world examples and illustrations. Giving extra focus to difficult topics, the authors take time to explain statistical procedures so that readers can go beyond memorizing formulas to truly understanding the hows and whys of statistics. Integrated applications reinforce concepts, ensuring that even those with a weak background in mathematics can fully grasp statistical concepts. As a result, readers become savvy consumers of information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This introductory text presents sophisticated statistical concepts in simple and logical steps, with relevant examples and illustrations drawn from psychology and the social sciences. Students will gain confidence rather than be overwhelmed as they focus on the basic foundations for understanding and using statistics in psychological research and everyday life. Widely praised pedagogy includes case studies and examples, Checking Your Progress sections, Troubleshooting Your Computations sections, chapter-ending exercises, and five appendixes for reference and review. An unbeatable combination that will appeal to any learning style! Packaged with the free Personal Trainer CD-ROM, *COMPREHENDING BEHAVIORAL STATISTICS* makes statistics appealing and approachable to students with a

variety of learning styles and backgrounds. Students who learn best by **READING** find Hurlburt's explanations—which have been crafted and revised based on his own students' feedback—to be exceptionally clear. Students who learn better by **LISTENING** find the audio/visual "lectlets" on the accompanying Personal Trainer CD-ROM invaluable. Covering each topic in the text, the lectlets include interactive review questions with immediate feedback that engage students who learn best by **INTERACTING**. For **VISUAL** learners, the text includes more than 400 illustrations (twice as many as most texts), as well as Hurlburt's free **ESTAT** software on the accompanying CD-ROM. **ESTAT** is a unique program that allows students to practice the eyeball-estimation of basic concepts so that they can understand at a deeper level the statistics they are computing. Faculty appreciate the textbook's accuracy and focus on timely topics as well as its innovative pedagogy: Hurlburt uses a progressive, cumulative integration and review of concepts so students keep fundamental concepts "fresh" as they progress through the course. *Essentials of Statistics for the Behavioral Sciences* is a concise version of *Statistics for the Behavioral Sciences* by award-winning teacher, author, and advisor Gregory J. Privitera. The Second Edition provides balanced coverage for today's students, connecting the relevance of core concepts to daily life with new introductory vignettes for every chapter, while speaking to the reader as a researcher when covering statistical theory, computation, and application. Robust pedagogy allows students to continually check their comprehension and hone their skills while working through carefully developed problems and exercises that include current research and seamless integration of **IBM® SPSS® Statistics**. Readers will welcome Privitera's thoughtful instruction, conversational voice, and application of statistics to real-world problems. A Complete Teaching & Learning Package . SAGE coursepacks **FREE!** SAGE coursepacks makes it easy to import our quality instructor and student resource content into your school's learning management system (LMS). Intuitive and simple to use, SAGE coursepacks allows you to customize course content to meet your students' needs. . SAGE edge **FREE!** SAGE edge offers

both instructors and students a robust online environment with an impressive array of teaching and learning resources. Study Guide With **IBM® SPSS® Workbook Bundle** the Second Edition with the accompanying Student Study Guide With **IBM® SPSS® Workbook** for *Essential Statistics for the Behavioral Sciences*. Guide for Users of **R, SAS®, and Stata®** Bundle the Second Edition with the accompanying *Essentials of Statistical Analysis "In Focus"*. **WebAssign®** This title is available on **WebAssign**, allowing instructors to produce and manage assignments with their students online using a grade book that allows them to track and monitor students' progress. Students receive unlimited practice using a combination of multiple choice and algorithmic questions, and are allowed unlimited access to this edition of the textbook in the same course at no additional cost. **WebAssign** provides instant feedback and links directly to the accompanying eBook section where the concept was covered, allowing students to find the correct solution. Incorporating a hands-on pedagogical approach, *Nonparametric Statistics for Social and Behavioral Sciences* presents the concepts, principles, and methods used in performing many nonparametric procedures. It also demonstrates practical applications of the most common nonparametric procedures using **IBM's SPSS** software. This text is the only current nonparametric book written specifically for students in the behavioral and social sciences. Emphasizing sound research designs, appropriate statistical analyses, and accurate interpretations of results, the text: Explains a conceptual framework for each statistical procedure Presents examples of relevant research problems, associated research questions, and hypotheses that precede each procedure Details **SPSS** paths for conducting various analyses Discusses the interpretations of statistical results and conclusions of the research With minimal coverage of formulas, the book takes a nonmathematical approach to nonparametric data analysis procedures and shows students how they are used in research contexts. Each chapter includes examples, exercises, and **SPSS** screen shots illustrating steps of the statistical procedures and resulting output. Packed with real-world illustrations and

the latest data available, **BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES, 7e** demystifies and fully explains statistics in a lively, reader-friendly format. The author's clear, patiently crafted explanations with an occasional touch of humor, teach readers not only how to compute an answer but also why they should perform the procedure or what their answer reveals about the data. Offering a conceptual-intuitive approach, this popular book presents statistics within an understandable research context, deals directly and positively with potential weaknesses in mathematics, and introduces new terms and concepts in an integrated way. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Written for students taking their first course in psychological statistics, Vernoy and Kyle's text is considered by many to be the most student-oriented text on the market. Besides a clear and friendly style, the authors avoid digressions of any type, get to the point quickly, provide an abundance of worked examples, visual displays, interim concept quizzes, and other means of reassuring students uncomfortable with math that they are indeed making progress in the course. **Statistical Power Analysis** is a nontechnical guide to power analysis in research planning that provides users of applied statistics with the tools they need for more effective analysis. The Second Edition includes: * a chapter covering power analysis in set correlation and multivariate methods; * a chapter considering effect size, psychometric reliability, and the efficacy of "qualifying" dependent variables and; * expanded power and sample size tables for multiple regression/correlation. **A Guide to R for Social and Behavioral Science Statistics** is a short, accessible book for learning R. This handy guide contains basic information on statistics for undergraduates and graduate students, shown in the R statistical language using RStudio®. The book is geared toward social and behavioral science statistics students, especially those with no background in computer science. Written as a companion book to be used alongside a larger introductory statistics text, the text follows the

most common progression of statistics for social scientists. The guide also serves as a companion for conducting data analysis in a research methods course or as a stand-alone R and statistics text. This guide can teach anyone how to use R to analyze data, and uses frequent reminders of basic statistical concepts to accompany instructions in R to help walk students through the basics of learning how to use R for statistics. **Understanding Statistics in the Behavioral Sciences** is designed to help readers understand research reports, analyze data, and familiarize themselves with the conceptual underpinnings of statistical analyses used in behavioral science literature. The authors review statistics in a way that is intended to reduce anxiety for students who feel intimidated by statistics. Conceptual underpinnings and practical applications are stressed, whereas algebraic derivations and complex formulas are reduced. New ideas are presented in the context of a few recurring examples, which allows readers to focus more on the new statistical concepts than on the details of different studies. The authors' selection and organization of topics is slightly different from the ordinary introductory textbook. It is motivated by the needs of a behavioral science student, or someone in clinical practice, rather than by formal, mathematical properties. The book begins with hypothesis testing and then considers how hypothesis testing is used in conjunction with statistical designs and tests to answer research questions. In addition, this book treats analysis of variance as another application of multiple regression. With this integrated, unified approach, students simultaneously learn about multiple regression and how to analyze data associated with basic analysis of variance and covariance designs. Students confront fewer topics but those they do encounter possess considerable more power, generality, and practical importance. This integrated approach helps to simplify topics that often cause confusion. **Understanding Statistics in the Behavioral Sciences** features: *Computer-based exercises, many of which rely on spreadsheets, help the reader perform statistical analyses and compare and verify the results using either SPSS or SAS. These exercises also provide an opportunity to explore definitional

formulas by altering raw data or terms within a formula and immediately see the consequences thus providing a deeper understanding of the basic concepts. *Key terms and symbols are boxed when first introduced and repeated in a glossary to make them easier to find at review time. *Numerous tables and graphs, including spreadsheet printouts and figures, help students visualize the most critical concepts. This book is intended as a text for introductory behavioral science statistics. It will appeal to instructors who want a relatively brief text. The book's active approach to learning, works well both in the classroom and for individual self-study. A proven bestseller, *ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES*, 8e gives you straightforward instruction, unrivaled accuracy, built-in learning aids, and plenty of real-world examples to help you understand statistical concepts. The authors take time to fully explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. They also take care to show you how having an understanding of statistical procedures will help you comprehend published findings--ultimately leading you to become a savvy consumer of information. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Revised and updated to include the behavioral sciences, the second edition of this introductory statistics book engages students with real-world examples and exercises. To the dismay of many social and behavioral science majors, successfully passing a statistics course in sociology, psychology, and most other social/behavioral science programs is required, and at many institutions statistics is becoming a university-wide requirement. In this newly revised text, the authors continue to make use of their proven stress-busting approach to teaching statistics to self-describe math phobic students. This book uses humorous examples and step-by-step presentations of statistical procedures to illustrate what are often complex and hard-to-grasp statistical concepts. Students and instructors will find this text to be a helpful, easy to interpret and thoroughly comprehensive

introduction to social and behavioral statistics. Perfect for social and behavioral sciences upper-level undergrads fearful of that required stats course. It uses stress-busting features like cartoons and real-world examples to illustrate what are often complex and hard-to-grasp statistical concepts. Includes the newest and most necessary tools for students to master statistical skills making handouts or additional books unnecessary and gives instructors and their students a compact and affordable main text for their introductory stats courses. This manual for the statistical packages SG & SPSS accompanies 'Statistics for the Behavioral Sciences' Fundamental Statistics for the Social and Behavioral Sciences, Second Edition places statistics within the research process, illustrating how they are used to answer questions and test ideas. Students learn not only how to calculate statistics, but also how to interpret and communicate the results of statistical analyses in light of a study's research hypothesis. Featuring accessible writing and well-integrated research examples, the book gives students a greater understanding of how research studies are conceived, conducted, and communicated. New and Proven Features Updated data sets and research examples address real-world issues and topics across the social and behavioral sciences, illustrating the use of statistical procedures to test research questions and hypotheses. Significantly expanded discussion of linear and multiple regression and correlation now gives regression its own separate chapter. Thorough presentation of formulas, hand calculations, and the presentation of visual data enable mastery of key techniques and prove especially helpful in flipped or online classes. In-chapter learning checks and end-of-chapter exercises give students an opportunity to continually assess their understanding. Screenshots of statistical calculations using IBM® SPSS® Statistics at the end of chapters help students learn to use SPSS software and interpret output. Original SAGE videos for each chapter, featuring author Howard K. Tokunaga, bring concepts to life and appeal to diverse learners. Now your students can become intelligent consumers of scientific research, without being overwhelmed by the statistics! Jaccard and Becker's text teaches

students the basic skills for analyzing data and helps them become intelligent consumers of scientific information. Praised for its real-life applications, the text tells students when to use a particular statistic, why they should use it, and how the statistic should be computed and interpreted. Because many students, given a set of data, cannot determine where to begin in answering relevant research questions, the authors explicate the issues involved in selecting a statistical test. Each statistical technique is introduced by giving instances where the test is most typically applied followed by an interesting research example (each example is taken from psychology literature). The Student Study Guide With IBM® SPSS® Workbook for Statistics for the Behavioral Sciences, Third Edition includes a review of chapter learning objectives, chapter outlines and key terms, essential statistical formulas, special tips and insights for students, and chapter summaries. To help students practice skills, the guide offers word searches and crossword puzzles for each chapter, extensive practice quizzes linked to chapter learning objectives, and "SPSS in Focus" exercises which complement those in the core text. Master the essential statistical skills used in social and behavioral sciences *Essentials of Statistics for the Social and Behavioral Sciences* distills the overwhelming amount of material covered in introductory statistics courses into a handy, practical resource for students and professionals. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. *Essentials of Statistics for the Social and Behavioral Sciences* guides you to a better understanding of basic concepts of statistical methods. Numerous practical tips are presented for selecting appropriate statistical procedures. In addition, this useful guide demonstrates how to evaluate and interpret statistical data, provides numerous formulas for calculating statistics from tables of summary statistics, and offers a variety of worked examples. As part of the *Essentials of Behavioral Science* series, this book offers a thorough review of the most relevant statistical concepts and techniques that will arm you with the tools you'll need for knowledgeable, informed practice. Each concise chapter features numerous callout boxes highlighting key

concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered. In this fully updated edition of *Using Basic Statistics in the Behavioral and Social Sciences*, Annabel Ness Evans presents introductory statistics in a practical, conceptual, and humorous way, reducing the anxiety that many students experience in introductory courses. Avoiding complex notation and derivations, the book focuses on helping readers develop an understanding of the underlying logic of statistics, rather than rote memorization. Focus on Research boxes engage students with realistic applications of statistics, and end-of-chapter exercises ensure student comprehension. This exciting new edition includes a greater number of realistic and engaging global examples within the social and behavioral sciences, making it ideal for use within many departments or in interdisciplinary settings. Requiring no prior training, *Modern Statistics for the Social and Behavioral Sciences* provides a two-semester, graduate-level introduction to basic statistical techniques that takes into account recent advances and insights that are typically ignored in an introductory course. Hundreds of journal articles make it clear that basic techniques, routinely taught and used, can perform poorly when dealing with skewed distributions, outliers, heteroscedasticity (unequal variances) and curvature. Methods for dealing with these concerns have been derived and can provide a deeper, more accurate and more nuanced understanding of data. A conceptual basis is provided for understanding when and why standard methods can have poor power and yield misleading measures of effect size. Modern techniques for dealing with known concerns are described and illustrated. Features: Presents an in-depth description of both classic and modern methods Explains and illustrates why recent advances can provide more power and a deeper understanding of data Provides numerous illustrations using the software R Includes an R package with over 1300 functions Includes a solution manual giving detailed answers to all of the exercises This second edition describes many recent advances relevant to basic techniques. For example, a vast

array of new and improved methods is now available for dealing with regression, including substantially improved ANCOVA techniques. The coverage of multiple comparison procedures has been expanded and new ANOVA techniques are described. Rand Wilcox is a professor of psychology at the University of Southern California. He is the author of 13 other statistics books and the creator of the R package WRS. He currently serves as an associate editor for five statistics journals. He is a fellow of the Association for Psychological Science and an elected member of the International Statistical Institute. **FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES** focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make

concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This is the first book to demonstrate the application of power analysis to the newer more advanced statistical techniques that are increasingly used in the social and behavioral sciences. Both basic and advanced designs are covered. Readers are shown how to apply power analysis to techniques such as hierarchical linear modeling, meta-analysis, and structural equation modeling. Each chapter opens with a review of the statistical procedure and then proceeds to derive the power functions. This is followed by examples that demonstrate how to produce power tables and charts. The book clearly shows how to calculate power by providing open code for every design and procedure in R, SAS, and SPSS. Readers can verify the power computation using the computer programs on the book's website. There is a growing requirement to include power analysis to justify sample sizes in grant proposals. Most chapters are self-standing and can be read in any order without much disruption. This book will help readers do just that. Sample computer code in R, SPSS, and SAS at www.routledge.com/9781848729810 are written to tabulate power values and produce power curves that can be included in a grant proposal. Organized according to various techniques, chapters 1 - 3 introduce the basics of statistical power and sample size issues including the historical origin, hypothesis testing, and the use of statistical power in t tests and confidence intervals. Chapters 4 - 6 cover common statistical procedures -- analysis of variance, linear regression (both simple regression and multiple regression), correlation, analysis of covariance, and multivariate analysis. Chapters 7 - 11 review the new statistical procedures -- multi-level models, meta-analysis, structural equation models, and longitudinal

studies. The appendixes contain a tutorial about R and show the statistical theory of power analysis. Intended as a supplement for graduate courses on quantitative methods, multivariate statistics, hierarchical linear modeling (HLM) and/or multilevel modeling and SEM taught in psychology, education, human development, nursing, and social and life sciences, this is the first text on statistical power for advanced procedures. Researchers and practitioners in these fields also appreciate the book's unique coverage of the use of statistical power analysis to determine sample size in planning a study. A prerequisite of basic through multivariate statistics is assumed. Nolan and Heinzen's engaging introduction to statistics has captivated students with its easy readability and vivid examples drawn from everyday life. The mathematics of statistical reasoning are made accessible with careful explanations and a helpful three-tier approach to working through exercises: Clarifying the Concepts, Calculating the Statistics, and Applying the Concepts. New pedagogy, end-of-chapter material, and the groundbreaking learning space StatsPortal give students even more tools to help them master statistics than ever before. **FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES** focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

version. Now your students can become intelligent consumers of scientific research, without being overwhelmed by the statistics! Jaccard and Becker's text teaches students the basic skills for analyzing data and helps them become intelligent consumers of scientific information. Praised for its real-life applications, the text tells students when to use a particular statistic, why they should use it, and how the statistic should be computed and interpreted. Because many students, given a set of data, cannot determine where to begin in answering relevant research questions, the authors explicate the issues involved in selecting a statistical test. Each statistical technique is introduced by giving instances where the test is most typically applied followed by an interesting research example (each example is taken from psychology literature). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This book demonstrates the importance of computer-generated statistical analyses in behavioral science research, particularly those using the R software environment. Statistical methods are being increasingly developed and refined by computer scientists, with expertise in writing efficient and elegant computer code. Unfortunately, many researchers lack this programming background, leaving them to accept on faith the black-box output that emerges from the sophisticated statistical models they frequently use. Building on the author's previous volume, *Linear Models in Matrix Form*, this text bridges the gap between computer science and research application, providing easy-to-follow computer code for many statistical analyses using the R software environment. The text opens with a foundational section on linear algebra, then covers a variety of advanced topics, including robust regression, model selection based on bias and efficiency, nonlinear models and optimization routines, generalized linear models, and survival and time-series analysis. Each section concludes with a presentation of the computer code used to illuminate the analysis, as well as pointers to packages in R that can be used for similar analyses and nonstandard cases. The accessible code and breadth of topics make this book an

ideal tool for graduate students or researchers in the behavioral sciences who are interested in performing advanced statistical analyses without having a sophisticated background in computer science and mathematics. Nolan and Heinzen offer an introduction to the basics of statistics that is uniquely suited for behavioral science students, with coverage anchored to real-world stories, a highly visual approach, helpful mathematical support, and step-by-step examples. The new edition focuses on emerging trends that are redefining contemporary behavioral statistics, while adding a remarkable new online feature, *Choosing the Correct Statistical Test*, in the book's online component, LaunchPad. This book helps readers become intelligent consumers of the social/behavioral science literature and familiarizes them with the fundamental tools of research. It features a conceptual, intuitive approach that is less math-oriented (e.g., not cluttered with all sorts of sub- and superscripts, and not concerned with mathematical derivatives of the various statistics), and that clearly shows the continuity and interrelatedness of the techniques discussed. After the necessary concepts have been explained and the calculations have been performed for each statistic, the text walks readers through a line-by-line explanation of a computer printout (based on actual data)

containing that statistic. "Practice Applications" provide research examples with step-by-step solutions to all statistical procedures. Describing Data. Central Tendency and Dispersion. Probability and the Normal Curve. The Sampling Distribution and Estimation Procedures. Hypothesis Testing: Interval/Ratio Data. Analysis of Variance. Hypothesis Testing with Categorical Data: Chi-Square. Measures of Association with Nominal and Ordinal Data. Elaboration and Causal Analysis. Bivariate Correlation and Regression. Multivariate Correlation and Regression. For anyone in the social/behavioral sciences who needs an accessible introduction to statistics. *Statistics for the Behavioral Sciences* is an introduction to statistics text that will engage students in an ongoing spirit of discovery by illustrating how statistics apply to modern-day research problems. By integrating instructions, screenshots, and practical examples for using IBM SPSS® Statistics software, the book makes it easy for students to learn statistical concepts within each chapter. Gregory J. Privitera takes a user-friendly approach while balancing statistical theory, computation, and application with the technical instruction needed for students to succeed in the modern era of data collection, analysis, and statistical interpretation.

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